

# Women Entrepreneur Startup Checklist

A practical checklist for women entrepreneurs, home businesses, boutiques, jewellery brands, food ventures and first-time founders.

## Planning

- Define products or services clearly.
- Identify target customers and local demand.
- Prepare pricing, margin and monthly expense estimates.
- Create basic business profile and WhatsApp introduction.

## Systems

- Track inquiries, orders and customers.
- Choose billing or invoice process.
- Prepare simple SOPs for repeated work.
- Plan digital presence and follow-up routine.

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